

City of Costa Mesa

Introduction to Redistricting

Oct 19, 2021

Dr. Justin Levitt, Vice President
National Demographics Corporation

Redistricting – Why Now?

- ❑ Costa Mesa moved to districts in 2017 after voters approved Measure EE in November 2016
- ❑ Costa Mesa election used districts for first time in 2018 for Districts 3, 4, 5 and in 2020 for Districts 1, 2, 6
- ❑ Redistricting is required when the decennial Census data is released, once every ten years
- ❑ Due to the pandemic, delays in receiving the Census data have delayed states, counties, cities, and other jurisdictions throughout California and the US
- ❑ New laws like the Fair Maps Act have changed how districts are drawn and how the process is conducted

Redistricting Process

Step	Description
Informational Session August 3, 2021	Explain the redistricting process Educate and solicit input on communities of interest
Census Data Release August 16, 2021	Census Bureau releases official 2020 Census population data; official state prisoner-adjusted counts to be released on Sept 20, 2021
Public Hearing 1 October 19	Educate and solicit input on communities of interest
Community Forums October 23, December 1 & January 8	Workshops held at different locations throughout the community to provide training on the tools and take public comment on communities of interest/draft maps
Two Draft Map Hearings November 16 & February 15	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption March 2022	Final map must be posted at least 7 days prior to adoption. State deadline for adoption is April 17, 2022
November 2022	First Election with new districts

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

Future population growth

Preserving the core of existing districts

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

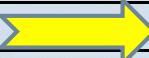

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

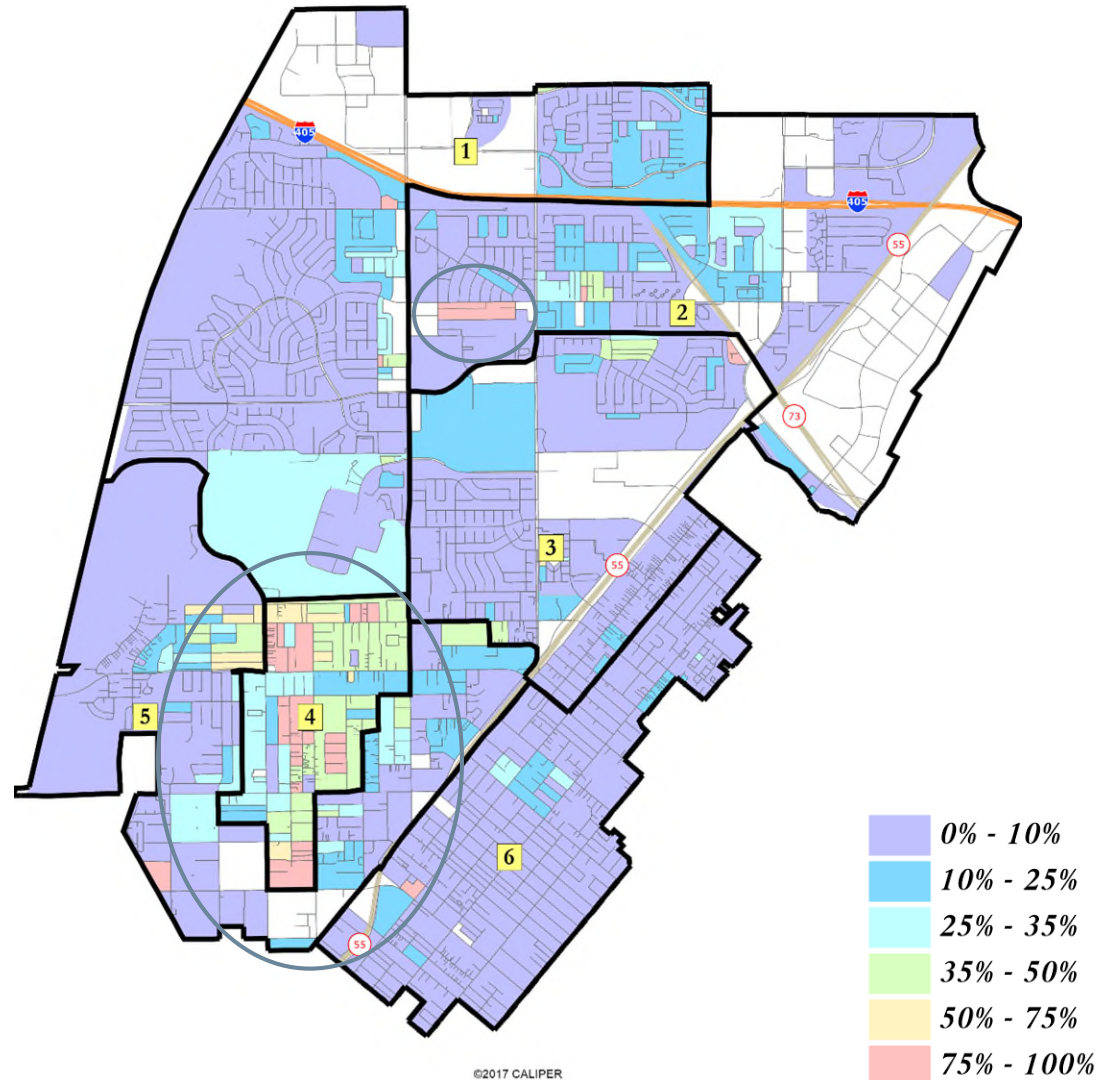
Demographic Summary of Existing Districts

District		1	2	3	4	5	6	Total
2020 	2020 Est. Total Pop	19,636	19,506	17,709	17,483	19,006	18,797	112,137
	Deviation from ideal	947	817	-981	-1,207	317	108	2,153
	% Deviation	5.06%	4.37%	-5.25%	-6.46%	1.69%	0.58%	11.52%
2020 Total Pop	% Hisp	24%	31%	32%	77%	42%	16%	36%
	% NH White	56%	45%	53%	16%	46%	72%	48%
	% NH Black	2%	2%	1%	1%	2%	1%	2%
	% Asian-American	14%	18%	10%	5%	7%	6%	10%
Citizen Voting Age Pop 	Total	14,607	14,484	12,107	7,653	11,817	14,283	74,953
	% Hisp	17%	21%	18%	57%	28%	12%	23%
	% NH White	67%	52%	69%	33%	62%	80%	63%
	% NH Black	3%	5%	2%	1%	2%	1%	2%
	% Asian/Pac.Isl.	12%	21%	10%	7%	8%	6%	11%

Estimates using official 2020 State-Adjusted Census Data

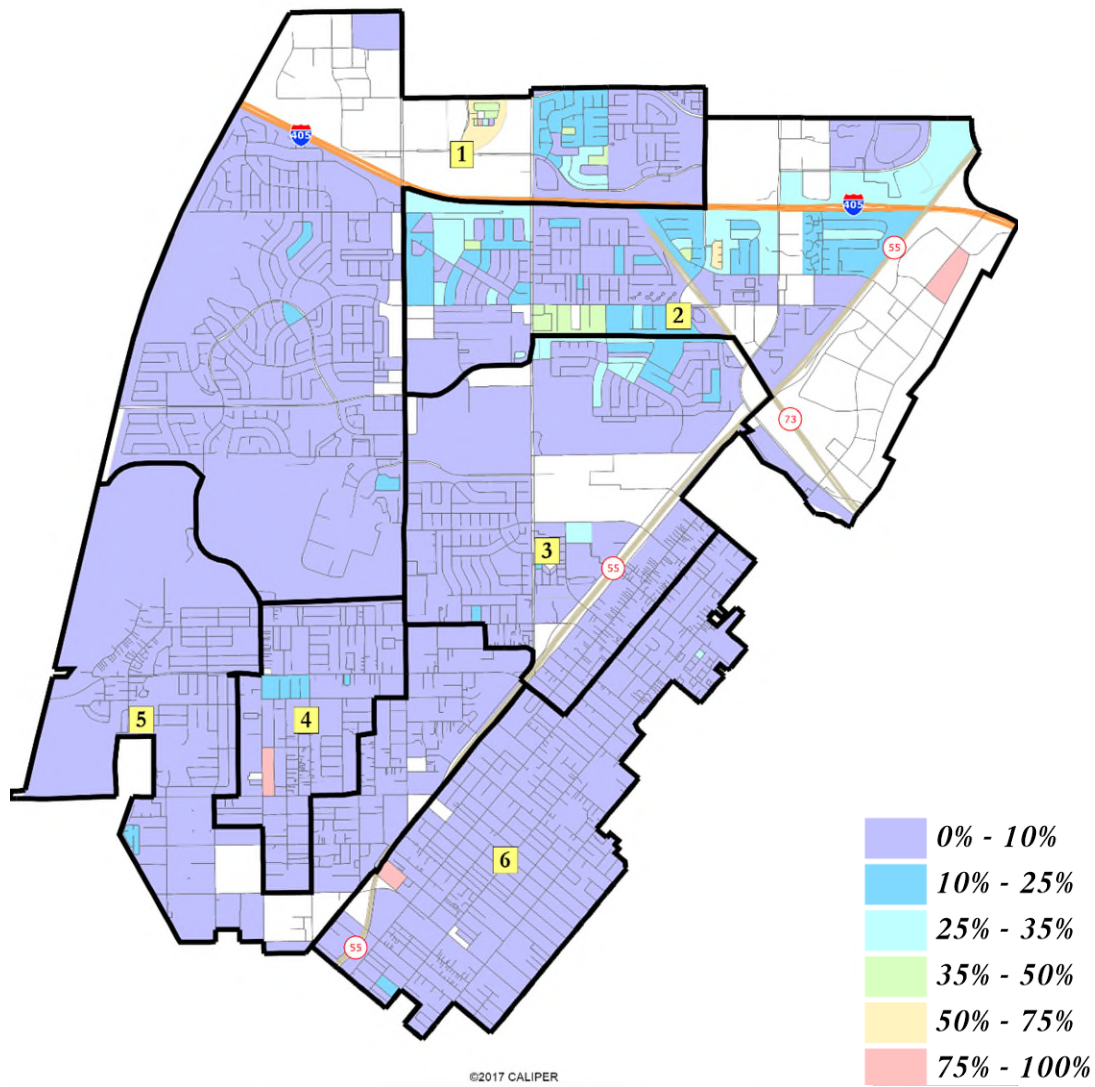
Each of the 6 districts must contain about 18,690 people.

Latino Citizen Voting Age Population



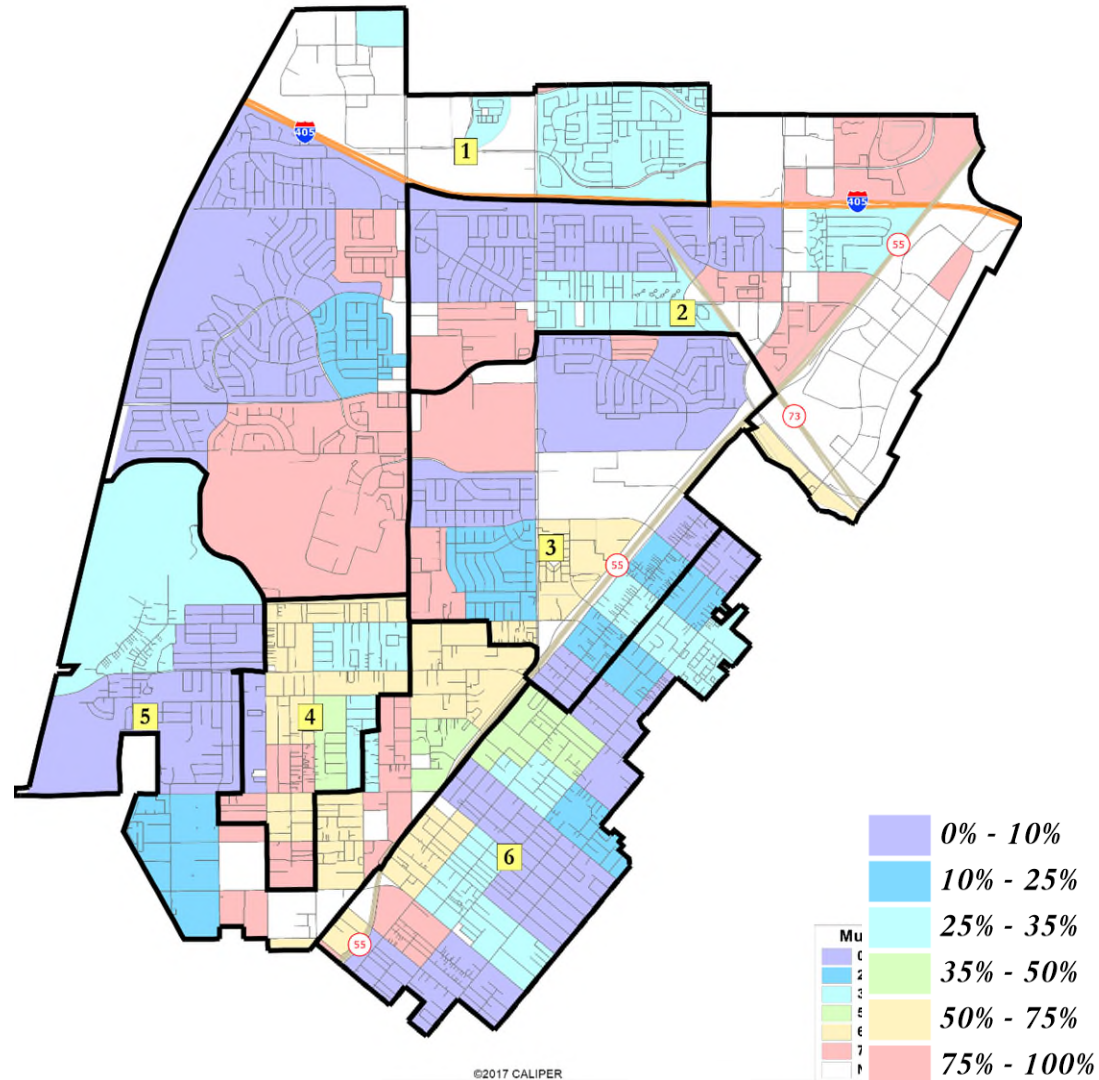
©2017 CALIPER

Asian-American Citizen Voting Age Population



©2017 CALIPER

Multi-Family Housing



©2017 CALIPER

Public Mapping and Map Review Tools

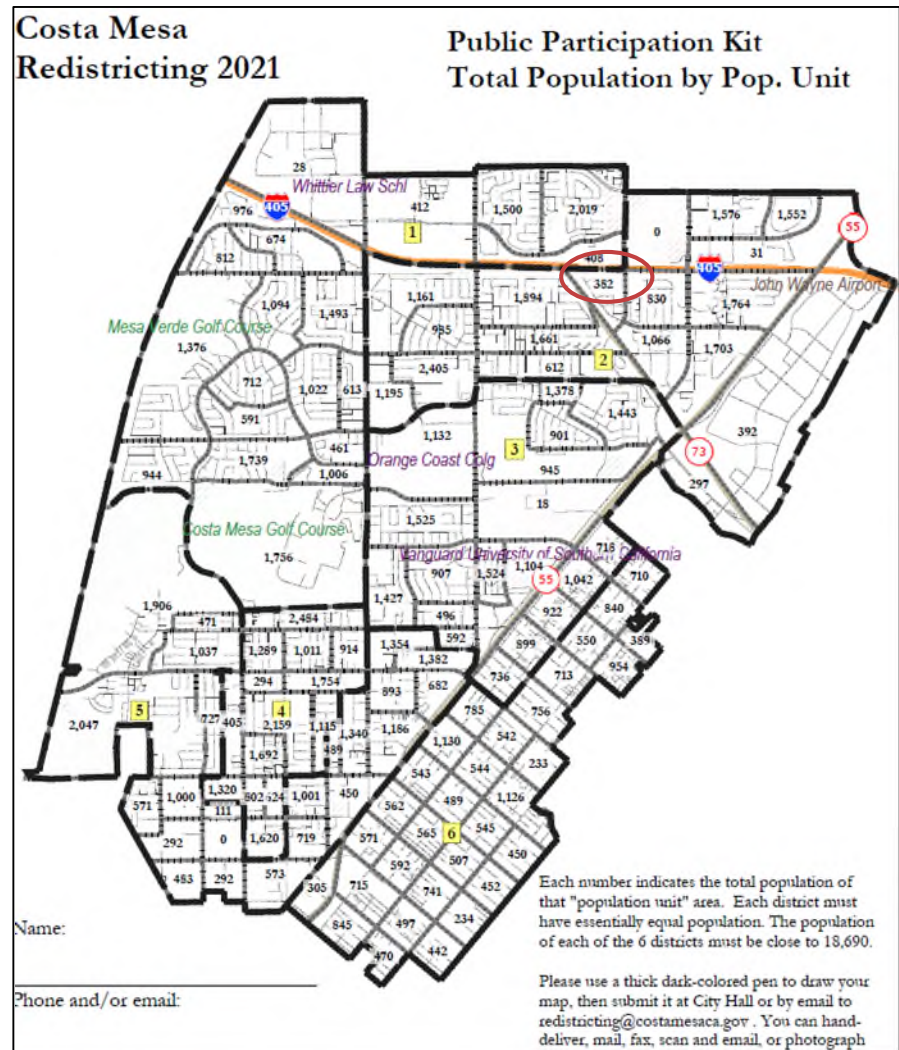
- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - Simple “review draft maps” tool
 - Easy-to-use “Draw your neighborhood” tool
 - Paper- and Excel-based simple “Draw a draft map” tools
 - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Simple Map Drawing Tool

Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers



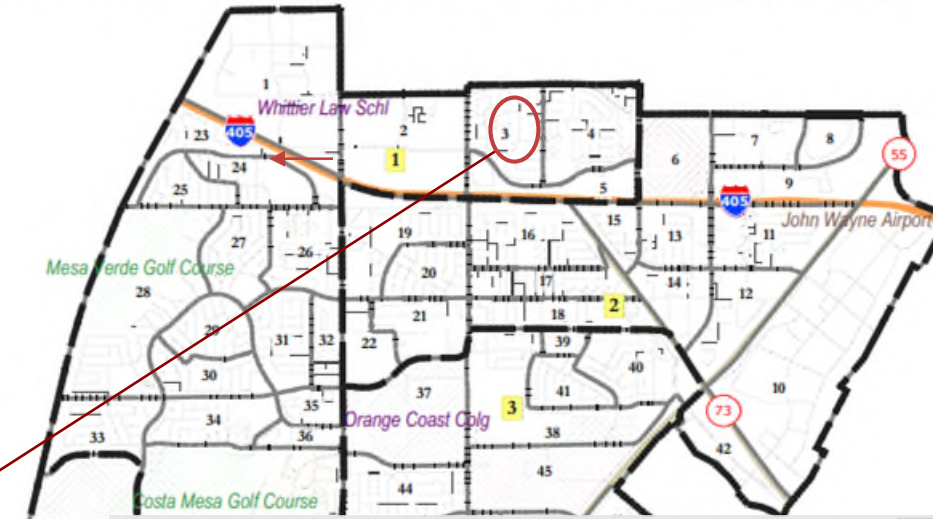
Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds Citizen Voting Age Population (CVAP) data
- Excel does the math

Costa Mesa Redistricting 2021

Public Participation Kit
Unidades de Población por número



		Counts							Percentages											
Group	Category	1	2	3	4	5	6	7	Unassigned	Total	1	2	3	4	5	6	7	Unassigned	Total	
Tot. Pop.		0	0	0	0	0	0	0	107,197	107,197	0	-100%	-100%	-100%	-100%	-100%	-100%	-100%	0	0.00%
Total Population		34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	32%	32%
Total CVAP		83,090	83,090	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	83,090	83,090	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%	4%

Excel spreadsheet interface showing the 'Lake Forest 5-district Kit_ENG.xlsx' file. The spreadsheet has columns for District, Unit, Total Population, Voting Age Population, Citizen Voting Age Population, and Nov. 2014 Registration. A red circle highlights the data for District 3, Unit 3, which is linked to the map above.

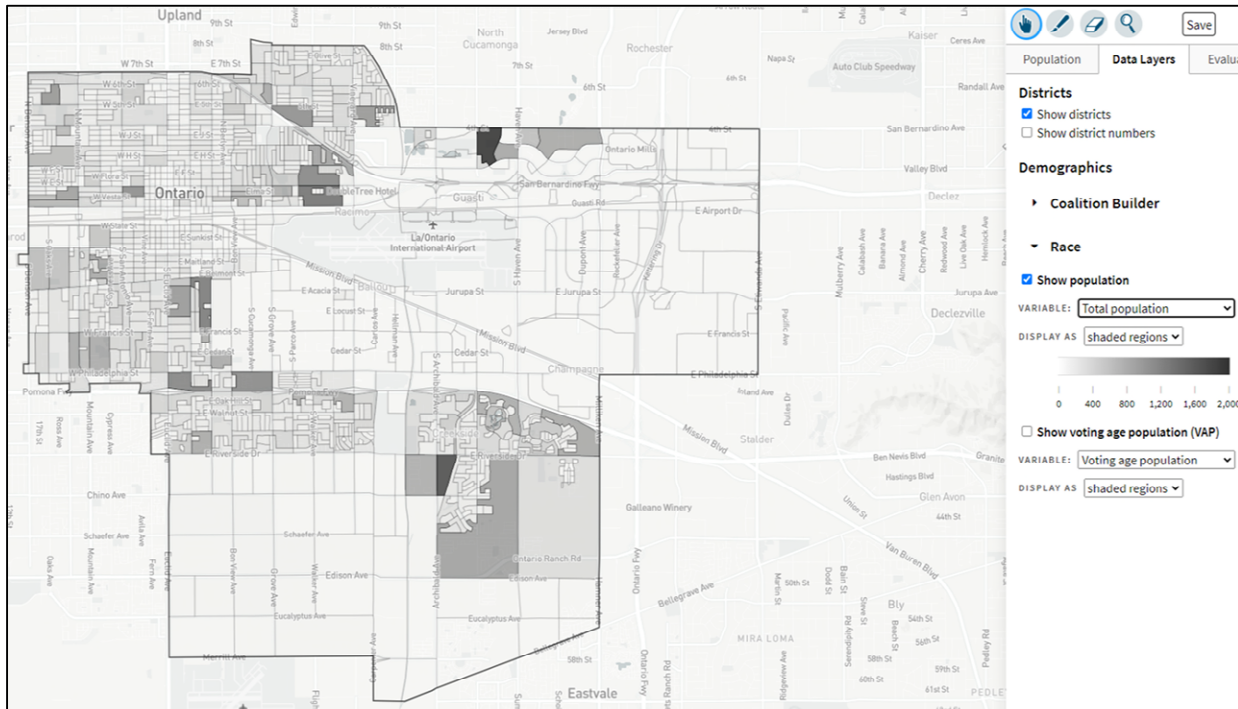
District	Unit	Total Pop.	Hispanic	White	Black	NH Asian	NH	Voting Age Pop.	Hispanic	White	Black	NH Asian	NH	Citizen Voting Age Pop.	Hispanic	White	Black	NH Asian	NH	Nov. 2014 Registration	tot	latino	asn	fil	tot
1	1	1,216	612	557	18	15	873	397	442	12	831	390	195	7	3	245	63								
2	2	2,367	1,053	1,055	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140				
3	3	1,643	768	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73				

Oct 19, 2021

DistrictR

“Draw Your Community of Interest” focus

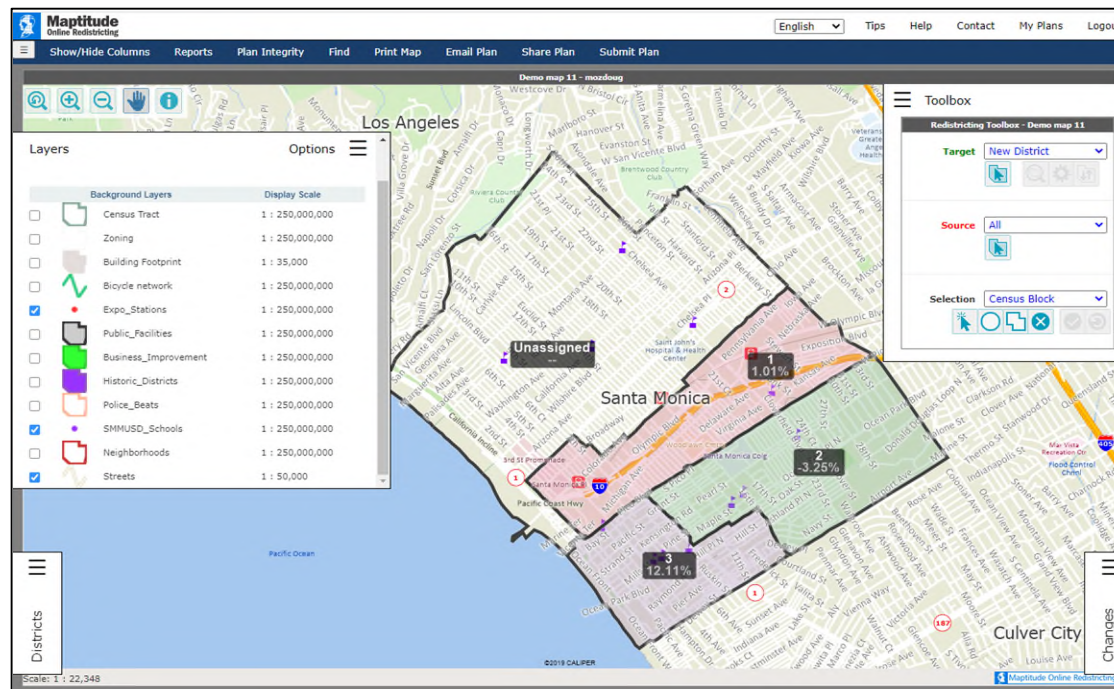
- Also includes simple district-mapping tool
- Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



Caliper's “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- [Quick Start Guide](#)

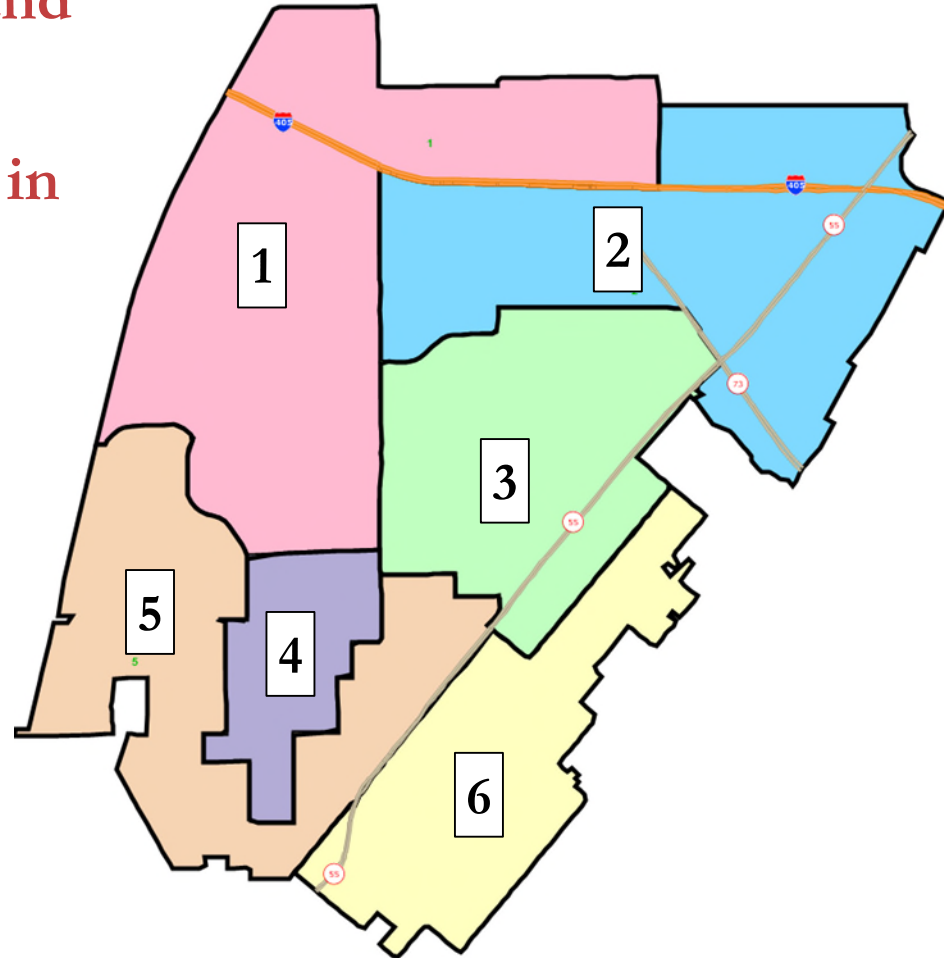


Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?



©2017 CALPER

Share Your Thoughts

Phone

714-754-5225 (City Clerk's Office)

Email

Redistricting@costamesaca.gov

Website

<http://redistrictcostamesa.org/>